

Aspire initial information – May 2024

Purpose

Develop new coaches of girls through ECB Core Coach programmes subsidised by The Metro Bank Girls in Cricket Fund.

Women in Sport's insight says:

There are opportunities to improve coach development experiences and the support offered to elevate the girls' club game.

The experience of coaching boy and girl players is different for most coaches and therefore more specific guidance is needed to help coaches effectively inspire and develop girls without reinforcing negative gender stereotypes.

- *62% of coaches agree that there is a lack of specific education for coaches in the girls' game.*
- *75% of coaches agree they would benefit from more specific resources and information around coaching girls' cricket.*

Coaches use a breadth of sources for support and guidance but there is a desire for a larger network of coaches, particularly outside of clubs.

- *52% of coaches wish they had a larger network of coaches to go to for support and advice.*

There is a general need for more coaches in the girls' game, but the lack of female coaches is particularly challenging.

- *92% of coaches feel it is important to attract and develop new coaches in girls' cricket.*
- *85% of coaches agree that there are not enough female coaches.*
- *61% of coaches agree that there are not enough coaches to work with girls.*

Events at clubs could help to bridge the knowledge gap and build up the confidence of prospective female coaches.

- *75% of coaches think it is important to offer events for people with less knowledge or experience of cricket.*

Descriptor

The Metro Bank Girls in Cricket Fund ECB Core Coach is designed to develop a coach's knowledge, skills and confidence to lead player-centred coaching sessions for girls in clubs.

Who is it for?

Anyone aged 17 and over from clubs with a girls' section and clubs starting a girls' section wishing to become qualified to coach cricket, inspire and develop girls and make a difference to the game.

What is different about The Metro Bank Girls in Cricket Fund ECB Core Coach?

There are series of changes required to access the financial support available:

- Reduced national price from £300.00 to £250.00 at the point of entry for all existing and potential coaches from clubs with a girls' section and clubs starting a girls' section¹
- Reduced maximum of learners from 18 to 12
- Only available to existing and potential coaches from clubs with a girls' section or clubs starting a girls' section
- Modules 7-13 to be scheduled around opportunities for coaches to return to their clubs and apply the key themes of the programme
- Module 14 to be hosted in the coach's own environment with players that they coach.

There are series of enhancement options afforded by the financial support available:

- Host modules 7-13 of ECB Core Coach outdoors at girls coaching sessions and integrate players into the micro-coaching opportunities
- Increase the number of ECB Coach Developers present at modules 7-13
- Invite relevant and appropriate coaches as guest developers at modules 9-13
- Integrate girls into micro-coaching in modules 7-13 of ECB Core Coach indoors at sports hall or cricket centre
- Follow up events for the cohort.

Individuals will be qualified to coach all players i.e. the learning programme is being adapted not the qualification.

Availability and funding

Aspire will be available to counties in 2024, 2025 and 2026.

Counties will be able to access financial support to offer *Aspire* to existing and potential coaches from clubs with a girls' section and clubs starting a girls' section.

Please click [here](#) to express your interest in offering *The Metro Bank Girls in Cricket Fund ECB Core Coach* through *Aspire* in 2024. This phase Expressions of interest will close at 5.00pm on Monday 3rd June.

Expressions of interest will be followed by a one-to-one meeting to discuss implementation of *Aspire* in 2024.

Promotion, identification, confirmation and reporting process

Promotion:

Counties should openly and transparently promote *Aspire* to all clubs with a girls' section and clubs starting a girls' section.

An overview of the The Metro Bank Girls in Cricket Fund and *Aspire's* application process should be included on a county's website.

Counties should use all other available channels to promote *Aspire* across their networks.

Identification:

Existing or potential coaches from clubs with a girls' section and clubs starting a girls' section should complete an application form to initiate their involvement in *Aspire*.

Confirmation:

Counties review applications and confirm outcome in writing to coaches.

Once an applicant receives confirmation they will need to complete their Cvent registration and make full payment

¹Coach development bursaries can be awarded to eligible recipients wishing to engage in *Aspire*.

Toolkit

When launched guidance and resources will be available on *SharePoint > County Coach Development > The Metro Bank Girls in Cricket Fund > Aspire*