



CHESHIRE YOUTH CRICKET Code of Conduct for Parents & Carers

This Code of Conduct applies to all activities delivered by the Cheshire Cricket Board (CCB), including Cheshire Youth Cricket (CYC).

As parents and carers, you play a vital role in creating a positive, safe, and inspiring environment for all young cricketers. This Code reflects our shared commitment to:

- **Run on Respect** – valuing every individual and role
- **Embrace Enjoyment** – creating positive and rewarding experiences
- **Build Belonging** – fostering inclusive team environments
- **Progress with Purpose** – supporting long-term player development

Supporting Players with Respect and Purpose

- Ensure players arrive on time and prepared for all matches and training sessions.
- Where absence or lateness is unavoidable, communicate promptly with team management.
- Recognise the physical and mental demands of representative cricket, players selected for county matches should not be expected to play additional games on the same day.

Respecting Roles and Expertise

- Coaches and managers are entrusted by CCB to support player development, please trust their decisions and methods.
- Avoid offering technical or tactical advice during matches or sessions, as this can confuse players and disrupt learning.
- Respect decisions such as team selection, batting order, and rotation policies as part of a long-term development pathway.

Creating an Environment of Enjoyment and Focus

Parents/carers are expected to:

- Remain outside the field of play and coaching areas unless invited.
- Allow players to engage fully without interruption before, during, or after sessions.
- Offer positive encouragement only, focusing on effort, attitude, and enjoyment.
- Avoid engaging officials or staff in discussions about match incidents during play.
- Respect boundaries such as dressing room access (unless invited in exceptional circumstances, e.g., injury).

Building Belonging Through Team Culture

- Encourage players to remain with their team throughout matches and sessions to strengthen team spirit and connection.
- Support inclusive behaviours—celebrating all players, not just individual success.

- Respect that catering and facilities are primarily for players and officials unless otherwise stated.

Communication with Purpose

- Raise any concerns outside of match or training time, unless urgent (e.g., welfare issues).
- Discussions should be constructive, respectful, and held privately with appropriate staff.
- Recognise that some coaches and managers are volunteers, treat them with appreciation and courtesy.

Positive Conduct and Language

Parents/carers must:

- Show consistent respect to players, coaches, officials, opponents, and other families.
- Refrain from criticism, negative commentary, or undermining behaviour.
- Avoid discussing selection decisions or player ability in a way that may harm others or the environment.
- Never falsely attribute comments to CCB personnel.

Responsible Use of Social Media

- Do not post or share offensive, discriminatory, or inappropriate content relating to any individual or organisation connected to CCB.
- Remember that all online activity (including messages, images, and posts) is permanent and may be used as evidence.

Commitment to Player Development

- Support players in attending fixtures across their age group and development pathway.
- Plan commitments (e.g., holidays) with awareness of published schedules where possible.
- Ensure players adhere to the **Players' Code of Conduct**, including dress and behaviour expectations.

Practical Expectations

- Parents/carers are responsible for transport arrangements unless otherwise stated.
- Players should be appropriately prepared and equipped in line with team guidance.

Accountability and Safeguarding Standards

- This Code exists to safeguard the wellbeing and development of all young players.
- Any breach will be addressed promptly by CCB officials.
- Persistent or serious concerns may result in restrictions on attendance or involvement.
- Parents/carers have the right to appeal decisions through the appropriate process.
- Non-compliance may impact a player's participation in CCB activities.

Agreement and Commitment

Parents/carers are required to confirm that they:

- Have read and understood both the Parent/Carer and Player Codes of Conduct
- Will uphold the CCB values of Respect, Enjoyment, Belonging, and Purpose
- Will support their child and others in creating a positive cricketing environment

Failure to agree to this Code may result in the player not being able to participate in CCB activities.