



# **LEADING THE FUTURE OF WOMEN'S CRICKET**

**7<sup>th</sup> & 8<sup>th</sup> MARCH 2026**

## **EVENT AGENDA**

East Midlands Conference Centre University of Nottingham

## COACHING WORKSHOPS

### GOING TO GROUND

**Jack Perham**

This session explores Jack's approach to developing athletic fielders through progressive practices that are accessible, engaging, and adaptable. You will be encouraged to reflect on how ground-based skills sit within broader player development, how coaching environments can be shaped to support confidence and adaptability, and how practice design can reduce injury risk while enhancing long-term fielding capability.

### PREPARING TO PLAY

**Amy Jones**

Amy's workshop explores physical preparation through a coach development perspective, encouraging coaches to consider how readiness, robustness, and physical confidence underpin effective learning and performance. The session will examine how coaches can think more holistically about preparation, and how physical considerations can be integrated meaningfully into everyday coaching practice.

### MAXIMISING NETS

**Tony Robson, Pete Forster**

Together, Tony and Pete will facilitate a session that invites coaches to critically reflect on the purpose, design, and impact of net-based practice. Using nets as a familiar context, the workshop explores broader coaching themes such as intention, challenge, engagement, and adaptability, supporting coaches to make more informed and deliberate decisions within constrained environments.

### STANDING UP FOR SPIN

**Jennifer Jackson-Tullet**

Jennifer will explore themes around spin bowling through a developmental and learning-focused lens. Coaches will be encouraged to think beyond technique, considering how understanding, perception, and decision-making evolve over time, and how coaching environments can support spin bowlers at different stages of their journey.

### CONFIDENCE AND CONNECTION

**Ellie Threlkeld**

Through the lens of elite sport, Ellie will focus on coach-athlete relationships and the psychological aspects of coaching girls. Ellie will explore themes of confidence, belonging, and connection, encouraging coaches to consider how their behaviours, communication, and environments influence motivation, engagement, and long-term participation in the women's and girls' game.

## DAY ONE LEADING SELF AND LEADING OTHERS

### LEADERSHIP AND GOVERNANCE: STEPPING IN, AND STEPPING UP, TO A ROLE ON YOUR CLUB COMMITTEE

#### Sport England

This interactive workshop equips participants with the essential skills to become effective leaders within your organisation or club.

You'll explore key leadership and management principles, assess your current committee effectiveness, and gain practical insights into best governance practices.

### LEADING THE MOVEMENT: LEADING SELF – GROWING CONSCIOUS LEADERSHIP

#### The Activation Project

Change starts with you. Not your role. Not your title. You.

This session gets practical fast. You'll experience what it feels like to step out of your comfort zone and notice how you really show up under pressure. We'll explore what conscious leadership actually means in real life – not as a concept, but as a daily practice.

You'll work with simple tools to spot when you react on autopilot versus when you choose your response. We'll introduce the concept of react vs respond and

## LEADERSHIP WORKSHOPS

how to use pre- and post-reflection to help you make better choices ...in each and every moment.

The promise: this session is not theoretical. It's practice and helps you really explore your leadership self.

### LEADING THE MOVEMENT: LEADING THROUGH OTHERS – PRACTICAL TOOLS TO HELP ENGAGE OTHERS

#### The Activation Project

You might be engaged in change... but what about everyone else?

This session is about engagement – what makes people switch on or off. We'll start with a small interactive activity to explore the different states of engagement.

We'll explore some different concepts that can help you build your engagement – and see how small shifts in your approach can make a big difference. We'll then help you apply this directly to your own stakeholders, including what's their level of commitment and what's in and out of your control.

The Promise: We'll provide you with some tools you can use immediately to help you bring people with you, not drag them along.

### THE EVOLUTION OF WOMEN'S RECREATIONAL CRICKET LEAGUES

#### Disrupt Insight

Cricket for women and girls is growing astronomically, with 2024 seeing double the number of both women's and girls' teams than in 2021. To enable these teams to have great playing experiences there is now a need for a unified development pathway, and a framework that combines central governance, with local autonomy to enable the game to grow and thrive.

The ECB is keen to elicit all views on how we might best evolve Women's recreational cricket to deliver a structure and system that works best for everyone.

We are helping the ECB conduct a nationwide consultation of players, coaches, volunteers, administrators and beyond to hear their views and help shape the future of the game.

This session is intended to be an extension of that; an opportunity to hear your thoughts – what is working well currently? What needs to shift? How best can we make that happen? What challenges will the ECB face?

So please, join us, and share your views so that together we can make Recreational Cricket unified and fit for purpose!

## PANEL PRESENTATIONS

### GROWING AND SUSTAINING GIRLS CRICKET AT YOUR CLUB

**Host: Sam Hurst**

A panel discussion giving practical advice and examples of how to grow and sustain girls' cricket at your club.

Hosted by Sam Hurst, the panel will include representatives of the recreational game – including Jenny Moore (Head of Club and League Support, Staffordshire Cricket Foundation), a representative of a Girls Cricket Champion Club, and James Simpson (Senior Manager - Clubs and Leagues, ECB).

Topics to be discussed will include effective methods to recruit and retain girls in your club, how to grow girls' teams, and creating sustainable pathways from junior to senior participation.

Delegates are invited to ask questions of the panel members as part of the session.

### CREATING BELONGING

**Host: Sam Hurst**

A panel discussion giving examples and practical advice the topic of creating inclusive and welcoming environments at your club.

Hosted by Sam Hurst, the panel will include Kay Baig (Director, National Asian Cricket Council), a representative of a Disability Cricket Champion Club, Dr Pumi Seneratne (Team Physician for the England Women's Cricket Team), and Tessa Whieldon (Senior Manager Women's & Girls' Participation & Growth, ECB).

Topics to be discussed will include creating safe spaces for women and girls to play, how inclusive behaviour benefits everyone, how women's health can and should be prioritised, and the role that clubs can play in engaging underrepresented communities in cricket.

Delegates are invited to ask questions of the panel members as part of the session.

### THE POWER OF FEMALE ROLE MODELS IN SPORT

**Host: Take Her Lead**

This panel, hosted by Take Her Lead, explores the transformative impact of female role models across all levels of sport—from grassroots participation to elite performance and leadership. Bringing together athletes, coaches, administrators, and media & broadcasting, the discussion will examine how visible, authentic female role models inspire confidence, challenge stereotypes, and create pathways for girls and women to thrive in sport. Panelists will share personal experiences, evidence-based insights, and practical strategies for amplifying women's voices and representation, particularly in spaces where they have historically been underrepresented. The session will also address the responsibility of sporting organisations, media, and allies in sustaining inclusive role-modelling ecosystems. Designed to be both reflective and action-oriented, this conversation aims to empower attendees to champion female leadership and foster lasting cultural change within sport.

Delegates are invited to ask questions of the panel members as part of the session.

## DAY TWO

# LEADING CULTURE AND LEADING CHANGE

## COACHING WORKSHOPS

### ASK THE DOCTORS...

#### Claire Bolton

Claire will explore bowling from a welfare and responsibility perspective, aligned to the latest evidence, research and guidance. Focusing on junior bowlers, the workshop encourages coaches to reflect on workload, recovery, and risk management, and provide practical guidance that can be applied thoughtfully within real-world coaching environments to support long-term participation and performance.

### WOMEN IN UMPIRING – CHANGING THE LANDSCAPE

#### Gabi Brown and Carly Beach

Across the session, attendees will experience what it means to be “In the Best Seat in the House”, the network of female umpires who support each other and umpire matches within the Women’s and Girl’s game and how this can take female umpires from their home club to operating in the professional game.

Gabi (Women’s Tier 1 Umpire in the Professional Game & Umpire Tutor, ECB) will be joined by Carly Beach (Umpire Training Officer, ECB) to bring their umpiring journeys to life through a Q&A and provide hints and tips on how to recruit, convert, retain and develop female umpires to support the growth in the Women’s and Girl’s Game.

— THE **METRO** BANK —  
**GIRLS**  
IN CRICKET FUND

## LEADERSHIP WORKSHOPS

### GROWING THE GAME FOR ALL WOMEN

#### Shivani Uberoi

“Growing the Game for All Women” is a 60-minute interactive workshop designed to help attendees understand how structural factors shape women’s participation and leadership in recreational cricket. As the women’s and girls’ game expands, the session encourages participants to look beyond headline participation figures and explore how systems, norms and everyday decisions influence who feels able to join, stay and progress.

The workshop equips attendees with deeper insight into structural inequalities, practical ideas to take back to their clubs or counties, and greater confidence to grow the women’s game in a more inclusive, sustainable way.

### SEEING IS BELIEVING

#### Women in Sport and Metro Bank

Women in Sport has long been aware that girls are missing out on opportunities to play sport, from what we hear from parents and girls across the country. Parents struggle to find suitable opportunities for their girls to play sport, and where girls attend mixed opportunities, these often do not meet their needs. Women in Sport will introduce the new research which shines a light on the opportunity gap, and what we can all do about it.

### LEADER FOR CHANGE – NAVIGATING CHANGE AND HOW PEOPLE REACT

#### The Activation Project

Let’s be honest. Change is hard. Leading it? Even harder... But the impact opportunity is huge.

This session doesn’t pretend otherwise. We’ll start by reconnect to actually what change feels like through a fast, simple exercise. You’ll explore why people respond so differently to change and we will relate this practically to simple reference models such as the Fisher Change Curve and Bridges’ Transitions.

We’ll unpack the difference between small steps and big shifts – and why both can feel equally uncomfortable.

You’ll also explore two critical leadership concepts: the first, Onstage-Offstage and why this is so important to leaders in change, and signalling.

The promise: This session is practical, exploratory and helps you feel more equipped to understand how people experience change.

## PANEL PRESENTATIONS

### PATHWAYS AND CAREER PROGRESSION IN THE GAME

#### Host: Leshia Hawkins

A panel discussion relating to the diversity of careers and opportunities that exist within women’s cricket.

Hosted by Leshia Hawkins (Managing Director - Recreational Game, ECB), the panel members will represent a wide range of roles within the cricket network, including Charlotte Moore (Women and Girls Development Manager, Gloucestershire Cricket Foundation), Sam Hurst (Sports Presenter), Anna Harris (International Panel Umpire), and Emily Handyside (Coaching Lead, UK Coaching).

Topics to be discussed will include the current and future career opportunities that exist in women’s cricket, how to progress in careers in cricket, and where to find mentorship and support to overcome barriers as women in the game.

Delegates are invited to ask questions of the panel members as part of the session.

### SEIZE THE OPPORTUNITY: PROMOTION AND FUNDRAISING IN A WORLD CUP YEAR

#### Host: Sam Hurst

A panel discussion on the topic of how to leverage the ICC Women’s T20 World Cup 2026 to promote and raise funds for your club.

Hosted by Sam Hurst, the panel will include Katie Thompson (Head of Communications - ICC Women’s T20 World Cup 2026, ECB), Sabah Hamed (Diverse Communities Manager, ECB), Sport England, a representative of a Girls Cricket Champion Club.

Topics to be discussed will include opportunities available for fundraising as a result of the ICC Women’s T20 World Cup, how to best promote your club to sponsors and funding bodies, and why welcoming participants from culturally diverse backgrounds can diversify your opportunities for fundraising.

Delegates are invited to ask questions of the panel members as part of the session.