



1. INTRODUCTION

What if anything have you done differently this year that has helped you to have a greater impact on schools and children through your Chance to Shine delivery?

This year Cheshire Cricket Board staff have developed new, stronger working relationships with school teachers to further improve the cricketing experience for young players and open up clearer pathways for them to play beyond the playground.

The new Learn and Play resources have helped to foster this with teachers gaining confidence that the sessions are both cross curricular and meet many of the national curriculum attainments.

In the recent CTS survey 96 % of teachers agreed or strongly agreed that they had been inspired by their CTS coach, gaining greater confidence to deliver session themselves and the same figure also agreed that the coaches were professional and knowledgeable.

First hand testimonials such as the staff from Heyes Lanes shows the importance of upskilling staff;

We believe in CPD and providing our teachers with the opportunities to learn from the best coaches. The teachers at Heyes Lane enjoy working alongside Toby and learning how to deliver cricket sessions. As cricket is a technical sport, with many different aspects to teach, teachers generally do not initially feel confident delivering the teaching points. Teachers report that learning from Toby increases their confidence and crucially provides them with different ideas so they can develop their own teaching.

With a heavy weighting and continued staff CPD through CTS and internal training the coaches have been able to ensure sessions are highly inclusive with many schools commenting on the less engaged or less confident pupils feeling comfortable and enjoying sport once more.

Source: Teacher Survey:

1)"the skills based sessions and their structure fostered an inclusive atmosphere where everyone felt able to have a go and ENJOY the sport. I was amazed at the level of engagement, particularly those who usually feel unable to compete with their peers.

2) All children had a go, including those who lack confidence in sport. They all enjoyed themselves.

Further examples were in areas of deprivation and where cricket hadn't been on school or players agenda.

Dave Croucher from Devonshire Park school confirmed

We have a huge football culture within school, yet cricket was an untapped pool of talent. We have awakened that potential through the Chance to Shine programme and the impact of Graeme and Chris. We have set up links with our local cricket club (Tranmere Vics) and our kids sign up willingly for cricket in our Golden Time behaviour reward time on Friday. We want to continue to feed our talented children into local clubs and maintain competition in the Summer months, which we only began through participation in Chance To Shine.

2. KPI NUMBERS

Schools KPI Headline report - Primary - 2017/18

1 Primary - All Chance to Shine Funded

1.1 Total coaching hours	3270:57
1.2 Total new participants	20426
1.3 Total new participants - Male	10904
1.4 Total new participants - Female	9522

2 Primary - Full School Programme

2.1 Number of schools	82
2.2 Number of new schools	82
2.3 Total coaching hours	2258:57
2.4 Average delivery hours per school	27.54
2.5 Total new participants	10427
2.6 Total new participants - Male	5234
2.7 Total new participants - Female	5193
2.8 Number of sessions with teachers present	932
2.9 Number of sessions with teachers involved	873

### 3 Primary - Cricket Roadshows

3.1 Number of schools	58
3.2 Number of new schools	57
3.3 Total coaching hours	583:30
3.4 Average delivery hours per school	10.05
3.5 Total new participants	5817
3.6 Total new participants - Male	2935
3.7 Total new participants - Female	2882
3.8 Number of sessions with teachers present	210
3.9 Number of sessions with teachers involved	192

### 4 Primary - Inter-School Competition

4.1 Total coaching hours	428:30
4.2 Number of delivered sessions	87
4.3 Total new participants	4182
4.4 Total new participants - Male	2735
4.5 Total new participants - Female	1447
4.6 Total number of schools	708

### 5 Primary - All Stars Activation

5.1 Total number of schools	127
5.2 Total coaching hours	385:55
5.3 Total new participants	567
5.4 Total new participants - Male	3866
5.5 Total new participants - Female	3701

## 3. TRANSITION TO ALL STARS AND OTHER COMMUNITY ACTIVITY

Please manually enter numbers for each area:

Total All Stars Sign-Ups	2136
Number of All Stars Sign-Ups from CTS Schools	230
Transition to other cricket club offers (include KS2 age 9+ here)	1050
Transition to Street (if applicable)	0
Transition to Other Offers (please specify)	0

Please describe anything you have done beyond the standard CTS Programme and Cricket Unleashed All Stars Activation Delivery to promote transition to All Stars.

Please include a specific example.

The strategy has been wide ranging and its has been managed at local level where needs have dictated.

In addition to promotional materials, assemblies and class presentations staff have been able to offer plenty of taster sessions at schools at no cost to the school so children get to try the sport/games Allstars have to offer.

There has been a push on after school- on club site, taster sessions. These often run by CCB staff with club coach support showcase the club environment as a safe, fun and welcoming environment for parents and children. Marketing materials and invite letters are produced centrally and the schools have confidence in the delivery as in most cases the CCB staff member is a prominent figure.

In some areas information stalls and meet and greets have been set up on playgrounds when parents are collecting children so they get to meet the coaches and gain more information about the programme

CCB have also mirrored the Allstars offer on their community and player pathway so an all year round offer can be accessed and cricket stays at the fore for parents and children

**How effective do you think your approach to transition has been?**

**Please rate out of 10 and explain your rating.**

As discussed further below, due to timings and resource coaches were sometimes reacting to clubs with high or conversely low sign ups. Other strategies around peak times meant it was difficult to get comprehensive coverage so greater planning and more coaches out delivering will improve coverage next year.

However, that said some of the club and school mapping, the promotion of new schools and clubs and the high quality taster sessions was a strength that saw the sign ups surpass the 2000 mark.

**Please also describe what has worked well and what has not gone to plan.**

There will be a more strategic approach next year and with greater lead up time staff will have an opportunity to engage more age groups (at same school) and deliver to more age groups.

Typically a school receiving a Core Programme will also receive some All Star Activation or assembly engagement and they will also be invited to cross year group activities at club sites where greater reach can be achieved. Informal competition/personal bests and club taster days will give children more chances to try and sustain in cricket over the summer.

Due to resource and timescale staff were often reactive to areas of low activity/sign ups where this year the Audit, planning phase and greater staff resource will help a more measured approach and engagement at key periods in the calendar

#### 4. TRAINING NUMBERS

Please manually enter the following training numbers

Playground Leaders trained (Primary)	
Activators trained (Secondary)	16
Teachers trained (informally)	245
Teachers trained (formally)	35

#### 5. IMPACT AND EVIDENCE

Please use the boxes in sections A-D to describe the impact/what has changed as a result of your work this year in primary schools. Please focus on impact on Schools, Teachers and Pupils - no need to talk through KPI Numbers which will auto-populate above.

When evidencing this, you may want to include the following if available:

- Quotes or feedback from schools/teachers
- Findings from any surveys
- Case studies or stories from particular schools/participants

We hope you will be able to share impact across all four areas below,, but it is not essential to complete each box if you feel you do not in some instances have anything worth sharing. It is preferable to have one compelling story evidencing impact than four different stories that do not demonstrate much in the way of impact.

##### A - CREATING OPPORTUNITIES TO PLAY

Please share any stories of schools (or year groups) that had very little or no cricket provision before CTS and how your delivery has had a notable impact on the school and/or its pupils.

All of the 8 Cheshire projects can highlight clubs where a strong CTS delivery programme, backed up by proactive club recruitment has seen an increase in junior numbers;

Here are some examples;

After a successful 2017 at Oakmere CC with All Stars Cricket, which saw lots of girls attending the programme, the club decide that in 2018 they where going to run a Girls only training session for Year 3 and above. The session's where on a Monday night and where run by the 'New Chair' of the club Helen Pickering, who is a UKCC Level 2 coach and former Cheshire Youth Player and a current member of the woman's team at Oakmere, Sarah Worsdale, who also a UKCC 2 coach and previously received CTS coaching.

With 2 locals schools in the area taking part in the C2S programme, Sandiway Primary and Cuddington Primary, Mark Greaves (CCB DCO) followed up with a Core programme with Key stage 2 and encouraged as many girls who enjoyed cricket, to go along and try the sessions at Oakmere. Jessica Lewis Womens and Girls Manager also helped out by running an after school club for girls only at Sandiway primary and this was another chance to promote Oakmere Cricket Club. By the end of the season the club had over 25 girls attending the sessions on a Monday night.

They have also now got over 100 children who do All Stars / Minis on a Friday night at the club, with 1/5 of them girls. This has shown how important the link between the 2 local schools and Oakmere CC is now and this is due to Chance to Shine. (SEE OAKMERE POSTER USED TO ADVERTISE GIRLS SECTION- MEDIA)

Runcorn Cricket Club have gone from 0 to 46 new All stars in their first year from which they have also introduced a girls section this year. This has come off the back of me going into Beechwood Primary Last year (Core Project) and Hill View (Roadshow and Activation session). There were also some other Activation sessions. Beechwood also attended the borough and county girls Kwik Cricket finals whilst playing a number of Intra games at the school site.

Runcorn are now training a girls section which is training indoor on a Tuesday night. This is at the Is at the same time as their mini stars group and a real family culture is being created where parents and volunteers are keen to get involved to help. Owen Williamson has run some CPD to help the coaches deliver some games based sessions that are simple and are quick to run and maximise player inclusion.

Trinity cricket club linked closely to their local school Nevill Road and they received a Core Programme covering 4 age groups. The club are swamped by larger more established clubs in the local vicinity so growth is a challenge. Despite this threat the club have supported the work of James Hendry by providing marketing material, being a presence in the schools and most critically supporting club activity days. With easy access from school to club these days saw whole classes come down for a day of games and skills where all participants were encouraged to join not just the most proficient. The club saw a growth in all junior age groups including a very well populated and structured girls section that already boasts a number of county level players.

##### B - PHYSICAL WELLBEING

Please share any stories where your CTS delivery has done any of the following:

- (a) Notably engaged less physically active children
- (b) Clearly developed the confidence of children to become more engaged in PE and believe in their ability to succeed in sports
- (c) Changed the attitudes of individuals who had a negative attitude to cricket and/or sport more Generally

## C - PERSONAL WELLBEING & DEVELOPMENT

Please share any stories where your CTS delivery has had an impact on young people's personal wellbeing and personal development in any of the following ways:

- (a) confidence
- (b) ability to work as part of a team
- (c) leadership skills
- (d) social skills
- (e) engagement in school / improved academic achievement

Compelling evidence from the teacher survey alongside testimonials and quotes from teachers show a consistent delivery approach of making the CTS sessions highly inclusive and the ability to differentiate within classes for mixed ability and experience. Over 75% of teachers agreed that pupil confidence had improved and with the coaches personal touch and level of professionalism being genuine role models were inspiring children to give the game and activities a go with a real level of success achieved.

Over 85% of teachers commented that both team working skills and engagement in sport and healthy lifestyle improved and some schools saw improvements in behaviour, the Devonshire Park example (section 1) where cricket and CTSD was used as a reward or motivator for behaviour

Millicent Quinn from St Annes Catholic said. Scott has been described by our teachers as the 'Best coach we have had in School'. Besides being enthusiastic and professional, he has the ability to manage behavior and at the same time motivate the children to take part and improve their skills.

Source: Teacher Survey;

I have seen a lot of coaches over the last 15 years of teaching, and the coach we had was the best have ever seen (James)! He spotted some of our more vulnerable students and made sure he learnt their names first. He engaged ALL learners with clear instructions and encouragement that was positive and constructive. The children loved him. I learnt a lot too.

## D - SOCIAL WELLBEING

Please share any stories where your CTS delivery has had an impact in any of the following ways:

- (a) helped young people with social integration either in school or through exit routes
- (b) to develop friendships

In the Macclesfield area CCB Development Officer Andrew Jackson was coaching at Prestbury Primary when he met Rosa-Bella-Gibson for the first time. Rosa who is both blind and going through a course of Chemo was instantly engaged with CTS and cricket and her parent spoke with Andrew to convey how much she was enjoying the sessions and how she would love further opportunities,

Following a training workshop on the Visually Impaired and with support of the counties disability lead Andrew will be returning this academic year to deliver more CTS cricket for Rosa and he class mates. Other pupils will get a taste of Rosas experiences and a feel for the challenges she faces when playing sport but also education on how barriers can be removed and using cricket as the vehicle that participation and opportunities are accessible for everyone. The children will be developing team work and leadership skills as they will be set a series of cricketing skill tasks.

An Allstar section and club has been identified for Rosa following this years delivery and all made possible thanks to CTS funding and Rosas first experience of cricket

## 7. CASE STUDIES AND MEDIA

Please share any case studies linked to any areas of CTS delivery using the template provided on Views. These can include case studies you have already shared with us this year.

You should have at least one, which could include:

- Participants
- Schools
- Clubs - focused on transition, especially to All Stars.

Please also share any media files linked to CTS delivery. This could include: Photos; Videos; press clippings, links to website stories

Stockport continues its commitment to Secondary School cricket

By James Hendry

Developing the Secondary School cricket offer continues to be high on the agenda in Stockport, with indoor and outdoor competitions for girls and boys taking place throughout the academic year.

The Borough has a great affinity with cricket, boasting 17 ECB Clubmark Accredited Community Clubs, and some of the largest junior sections in the County.

With activation work for All Stars Cricket delivering close to 500 participants, and Chance to Shine (CTS) assisting with the migration of players from Key Stage 2, Stockport's cricket development staff have been able to focus more time on ensuring the competition framework for secondary schools remains strong in the Borough.

Over recent years there has been a lot of hardwork and strategy to engage children through competition, whether that is a formal or informal offer. Engagement at years 5 and 6 and opportunities to play at community settings has developed a love of the game at key stage 2 thanks to CTS funding. Through an extensive offer of indoor and outdoor games and different playing formats for various age groups has allowed CCB to help support that journey and reduce the participation drop off that can occur when the direct CTS engagement has ended.

During the 2017/2018 academic year, 10 cricket festivals/competitions have been organised and delivered by Cheshire Cricket Board in partnership with the Stockport School Sports Partnership.

James Hendry, Development & Coaching Officer for Stockport has played a key role in planning, organising and delivering these, and comments on the importance of the events; "The state secondary schools in Stockport have always been great supporters of the Chance 2 Shine programme, and because of that attendances at our competitions have continued to be good".

He added; "With the number of secondary schools in the Borough, and the continued interest in the sport, it was important for us to further develop our competition framework". Indoor competitions have been complemented by an improved Summer offer, including; the Kingsway Festival, the Stockport Cricket League, and Girls Soft-ball Cricket Festivals.

"The Summer programme is huge; the Kingsway Festival is a fantastic day of cricket, and the Stockport Cricket League ensures the schools get plenty of opportunity to play competitive hard-ball cricket".

Arguably the most important edition to the Summer programme has been the introduction of Girls Soft-ball Cricket Festivals. Cheshire Cricket Board deliver two festivals with the emphasis on attracting new players to the game in a fun yet competitive environment.

The 2017/2018 academic year is the third year the festivals have been delivered, and Hendry hopes their success could lead to a further expansion of the competition framework for secondary schools;

"The hope is that we could start introducing girls to hard-ball cricket in Stockport".

He added; "A couple of our schools have already expressed an interest, and this will help improve the pathway for girls".

Planning for 2018/2019 is already underway, with a full calendar of cricket events set to be published by the Stockport School Sports Partnership in October 2018.

#### Girls CTS

Various girls' competitions have taken place across Cheshire during the last academic year. Amongst these were secondary school indoor finals and primary school outdoor finals.

Our secondary indoor finals were held in March 2018 for U13 and U15 players. 8 school attended the U13 girls' finals, engaging 70 students and playing 10 matches. The U15 girl's final engaged 72 girls from 7 school. Both of these competitions were a great success, with both players and teacher commenting how the opportunities to play in these competitions are great for the girls as other fixtures are often difficult to arrange.

Our primary outdoor finals were held in July engaging 192 players across 23 teams. This was an all-day event which was greatly supported by schools from all areas of Cheshire. These schools have all benefited from CTS coaching across the academic year meaning they were in a position to attend the girls only primary finals.

A great example of a girl's school that has benefitted from CTS coaching is Loreto Primary School. During the academic year we delivered to Prep 1 all the way to prep 7, both indoor and outdoor. The girls have developed a huge love for the game and the school as whole really welcome cricket. Girls of all ages get excited when it's a cricket session and engage well with the activities. The school has entered so many different cricket competitions through the year and got through to the county finals mentioned above. The teacher who lead PE also commented at the end of year about how grateful she was for the continued support and CPD.

#### IMPACT OF QUALITY CHANCE TO SHINE COACHING IN TRAFFORD & TAMESIDE.

Toby Mullins is a full time Development and Coaching Officer working across two areas and projects of Cheshire's Chance to Shine Programme. Toby reflects the strength of Cheshire's delivery and their knowledge and relationships with the school, club and community network helps establish and sustain links for the benefit of children, teachers and coaches alike.

The firsts section provides insight into Toby's strategy and impact across certain clubs and the second section is a reflection from a school who has benefitted from CTS programme

I choose 2 schools to focus on for Newton Cricket club in Tameside at the start of the year, Godley and Discovery academy got chosen as 2 very local schools and it was to help boost U9/U11 and start all stars for them. It resulted in the U9's playing league fixtures for the first time, the U11's picking up 4/5 players to make sure teams had full numbers each week and also All stars managed to go from 6 in year 1 to over 20 year 2. The Head coach also offered his time to assist in local school delivery when it fitted in with his work.

High school numbers in Trafford Chance to shine comps also got the highest numbers we have ever had. We managed to have 8 year 7 teams, 10 year 8 teams, 7 year 9 teams and 10 year 10 teams. This meant we had nearly 220 boys/girls over a 4 week competition playing in local competitions. From the links with the host club (Timperley CC) they notified me of 10 brand new players joining the club between those ages with a host of other clubs in the area benefitting from a tournament schedule for high schools.

#### DAVID KERR; HEAD OF SPORTS AND P.E. Heyes Lane Primary School

Toby has been coaching at Heyes Lane for a number of years. Each summer, he is the first coach I approach about curriculum provision for the following academic year. This demonstrates how highly I think of him. There are a number of reasons for this:

- Toby is a top-class coach. His sessions are of the highest quality, engaging all children. It is essential that the children are learning during their cricket lessons. Toby ensures that all children - regardless of their ability - are learning and developing their skills. The children at Heyes Lane really enjoy the sessions and look forward to taking part in their cricket lessons. As PE & Sport Lead, I feel fortunate and reassured the children are experiencing quality delivery.

- We believe in CPD and providing our teachers with the opportunities to learn from the best coaches. The teachers at Heyes Lane enjoy working alongside Toby and learning how to deliver cricket sessions. As cricket is a technical sport, with many different aspects to teach, teachers generally do not initially feel confident delivering the teaching points. Teachers report that learning from Toby increases their confidence and crucially provides them with different ideas so they can develop their own teaching.

- Perhaps most importantly, I believe Toby has played a major role in developing an ever-growing culture of cricket at school. Through lessons and clubs, he has had a huge impact on the popularity of cricket. Every day, the children throughout KS2 play cricket in the playground. In the previous two years, our girls teams have represented Trafford at the County finals day.

To conclude, Toby has a tremendous impact on the development of cricket at Heyes Lane. I hope he can continue working with the school for years to come.

**END OF REPORT**

# CHANCE TO SHINE MILESTONE SUMMARY FOR 2017/18 PROGRAMME (National Figures)

## Report focus areas

1. **Curriculum coaching.** Direct delivery of Chance to Shine sessions during curriculum time for KS1 & KS2 (ages 5-11)
2. **Digital platform.** Development and launch of a digital resource for teachers and coaches, to enhance quality and extend the scale of the new programme.
3. **Curriculum resources.** Development and launch of cricket-themed classroom learning, connected to national curriculum
4. **Competition.** A review of the national schools competition framework and Kwik Cricket
5. **Transition.** Support of you people to transition from school to club / community cricket



## 1 ) Curriculum coaching

- Launch of the new 6 week Chance to Shine programme developed in partnership with ECB and All Stars
- Direct coaching to 533,217 primary school children up from 457,000 across primary and secondary in 16/17
- 72% of teachers agreed 'Chance to Shine sessions engaged those less likely to be physically active or play sport outside of school'
- 86% teachers noted 'pupils have developed team working skills and 81% improved confidence'

*"Cricket benefits the kids immensely. We've seen children change in their personality, their confidence, skills improve, much more positive about physical activity."* PE Teacher.

*"Ever since I learned how to play cricket, its just my life. It's a sport that everyone should try. It's taught me team work and confidence."* Boy 11, Slough



The digital portal was launched for the 17/18 school year. The full resource contains 54 play activities and 84 classroom learning activities.



All the 'play' activities have an accompanying film giving further guidance on how to structure the session.



## 2) Digital platform

- 6,500 teachers and 1,175 coaches registered on the portal between Sept 17 - Oct 18
  - 53% of the teachers registered were from schools that did not have Chance to Shine coaches during this time.
- 937 new accounts were registered on the portal during Sept and Oct 18
- 44% (2,860) teachers have logged on to the site at least once since sign up
  - Of these, 35% logged in between two & five times, 13% more than six times
  - 16% of teachers have logged on at least once in the last two months.
- Play resources were viewed 68,625 times between Sept 17 – Aug 18
- The six Key Stage 1 Play resources have the highest number of total views (31,542) compared to Key Stage 2 Lower resources (19,203) and Key Stage 2 Upper resources (17,880)



## 2) Digital platform

- 83% teachers using the site agreed they had gained increased knowledge and confidence to deliver cricket through Chance to Shine\*
- 73% of teachers said they had led a cricket session without a coach present.\*
- Over 2,000 teachers\*\* delivering sessions without a coach and 50,000 additional young people experiencing Chance to Shine through the portal in the first year alone.
- The cost of providing coaches to these schools would have been £300,000 (£6 per child)

*"Chance to Shine has helped teacher's confidence to deliver cricket as part of the curriculum. The ideas gained are easy to put into practise and the children have great enthusiasm whilst learning"* PE Co-ordinator

\*Findings from research in June/July 2018 with 1,065 primary school teachers registered on the portal. 891 also had CTS coaches in 2018, 174 did not.

\*\* 73% of teachers who have logged on at least once since registrations



### 3) Curriculum 'Learn' resources (funded by Fidelity UK)

- 14% of teachers registered on the site have used the Learn resources\*
- 33% of those that haven't used them have reviewed them and intend to use them in the future\*
- Learn resources have been viewed 28,034 times between Sept 17 - Aug 18.

### 4) Competition

- A 'Compete' section has been incorporated into the site with competition formats by age and stage
- Chance to Shine are part of the ECB competitions review group and ECB Kwik-Cricket group

### 5) Transition

- Co-ordinated programme with ECB – 18% of All Stars participants in London coming from CTS schools (National figure tbc)
- 8-10% of children playing cricket with Chance to Shine go on to attend sessions at a local club
- 32% of teachers reported that after having Chance to Shine, one or more of the class had signed up to All Stars and 47% reported that one or more had joined a local cricket club.

*\*Findings from research in June/July 2018 with 1,065 primary school teachers registered on the portal. 891 also had CTS coaches in 2018, 174 did not.*



## Digital development - The year ahead

- Target of 12,000 teachers registered by the end September 2019
- Partnership with ICC Cricket World Cup 2019
  - 6 half termly projects and 'WWC themed competition' hosted through the portal
  - Access to tickets and match day experiences for primary schools
- Launch of resources for secondary schools (Funded by Sport England)
- Kriti Sharma, VP, Artificial Intelligence at Sage appointed to the CTS Board
- Recruitment of a Digital Manager underway (12 month contract)
- Strategy development to explore future digital investment options



## Chance to Shine – The year ahead

- Reaching 500,000 primary school children with the Chance to Shine 6 week programme
- Cementing ECB investment from 2020 to support Primary School delivery as part of the 2020-24 ECB Strategy
- Launching a targeted programme for teenage girls (seeking new corporate & private funding to establish a national programme)
- Expanding the Chance to Shine Street programme to 200 with 60 new Street projects launching in 18/19 (2/3rds funded by Sport England)
- Small pilot with MCC to support transition of young people from CTS to the hub programme
- £500k match funding available from ECB if we fundraise £2.25m (£2m achieved in 17/18)



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